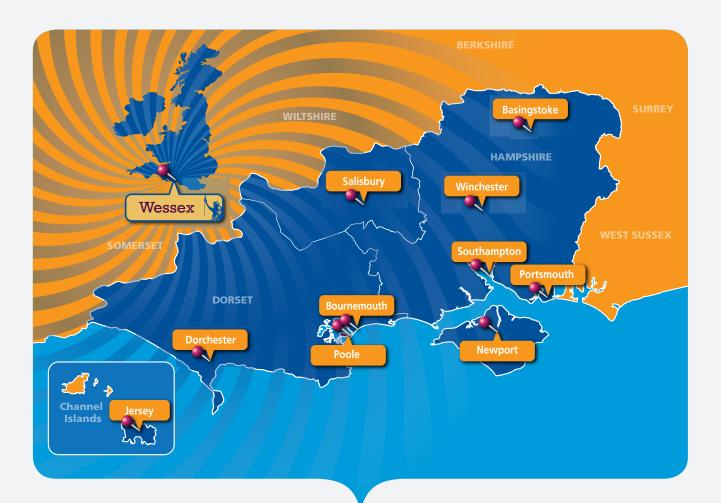




Conference Poster Booklet



Developing people for health and healthcare



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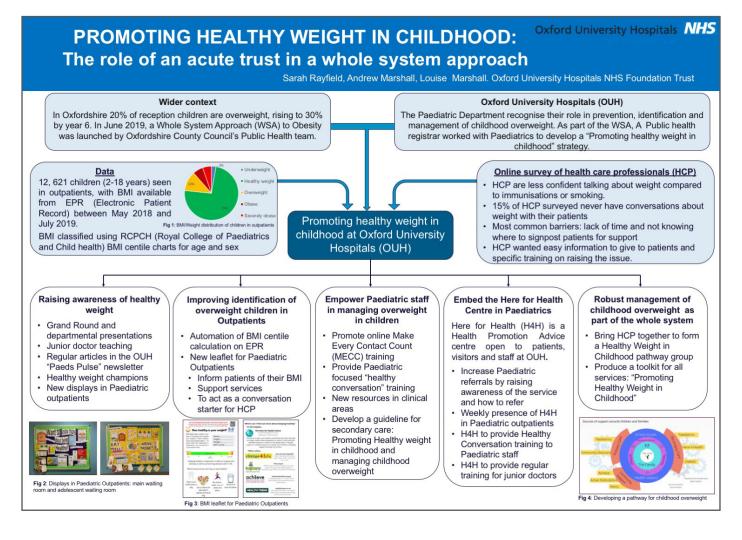
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Childhood Obesity

1 Promoting healthy weight in childhood: The role of an acute trust in a whole system approach.

Sarah Rayfield, Oxford University Hospitals NHS Foundation Trust



2. Do GP Trainees have the knowledge to consult with parents on the importance of good nutrition in preschool children? A collaborative pilot between Dorset Public Health and the Dorset GP training scheme to enable GP trainees to gain a broader experience of community health.

Julia Cornish, GP Centre, Bournemouth University

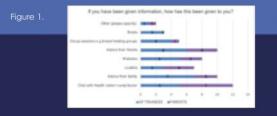
Do GP Trainees have the knowledge to consult with parents on the importance of good nutrition in preschool children? A collaborative pilot between Dorset Public Health and the Dorset GP training scheme to enable GP trainees to gain a broader experience of community health Dr Julia Comish, Dr E, Forde, Dr S, Chaoman, Dr C, Wedderburn, Dr Caolmhe O'Sullivan, Bournemouth University and Public Health Dorset

BACKGROUND: "Childhood obesity is one of the most serious public health challenges of the 21st century" (WHO)¹. In the UK about 20% of children are overweight or obese when they start school². These children are more likely than their peers to become overweight adults³. GP's are well placed to provide interventions and signpost parents to good quality information about weaning and early nutrition.

To assess GP trainees' confidence and knowledge of nutrition in pre-school children, and to identify if further education was needed. GP trainee's knowledge was compared against parents.

Final year GP trainees on the Dorset Vocational Training Scheme responded to an online questionnaire and consented to their anonymised data being used in this project. Parents were recruited through primary author's GP practice in Dorset. They were given the same questionnaires in paper format. All gave written consent before

Twenty-seven people took part: 17 GP Trainees and 10 parents. Only one GP trainee (6%) felt 'very confident' in their knowledge and overall these doctors were less confident than parents (30%). 95% of all participants felt they had received little to no education overall. Participants were asked where they obtained their information. 'A chat with HV/Nurse/Doctor' was the most common for parents; advice from family and friends for GP Trainees (see Figure 11)



Further education was wanted by 85% of all participants. GP Trainees were keen to receive this through workshops and signposting to relevant resources for self directed study, including websites, advice on suitable recipes for children, books, leaflets and videos.

GP trainees knowledge regarding existing relevant websites was often worse than parents;

- 18% GP trainees knew about resources available on NHS.UK
 29% knew about Healthy Start (https://www.healthystart.nhs.uk)
 21% knew about Start4life (https://www.nhs.uk/start4life)
 6% knew of First Steps Nutrition (https://www.firststepsnutrition.org)
 12% knew about British Nutrition Foundation (https://www.nutrition.org.uk)
- In contrast, nearly half (44%) of parents knew about Start4life and Healthy Start.

GP Trainees show a significant lack of confidence and knowledge in pre-school children's diet, compared to parents. There is an important mismatch here, between doctors' knowledge and patients' expectations, as parents often consult GPs about early feeding problems. GPs do not need to be experts in feeding problems and can liaise with their health visitor colleagues, but patients expect a basic level of knowledge.

We suggest the opportunity to start discussions about healthy weaning, and the importance of weight and nutrition in toddlers, is not being maximised. We recognise that our sample was small and form one area in the UK but we suspect it is representative. Other studies have shown the importance of lifestyle (diet, exercise) are poorly taught at medical school and in postgraduate training programmes.⁴ A cultural change is needed with urgent upskilling for practising clinicians.

This project was disseminated to first author's peers on the Dorset GP training scheme and they have been signposted to the educational resources listed above., In discussion with the GP training scheme programme directors we have also reviewed the curriculum and are now incorporating more lifestyle medicine (advice on nutrition, exercise, sleep etc) into GP training in Dorset. Provisional pocket cards (Figure 2) were created and may be useful to share with our colleagues and parents. These will be shown to Public Health Dorset for further discussion.

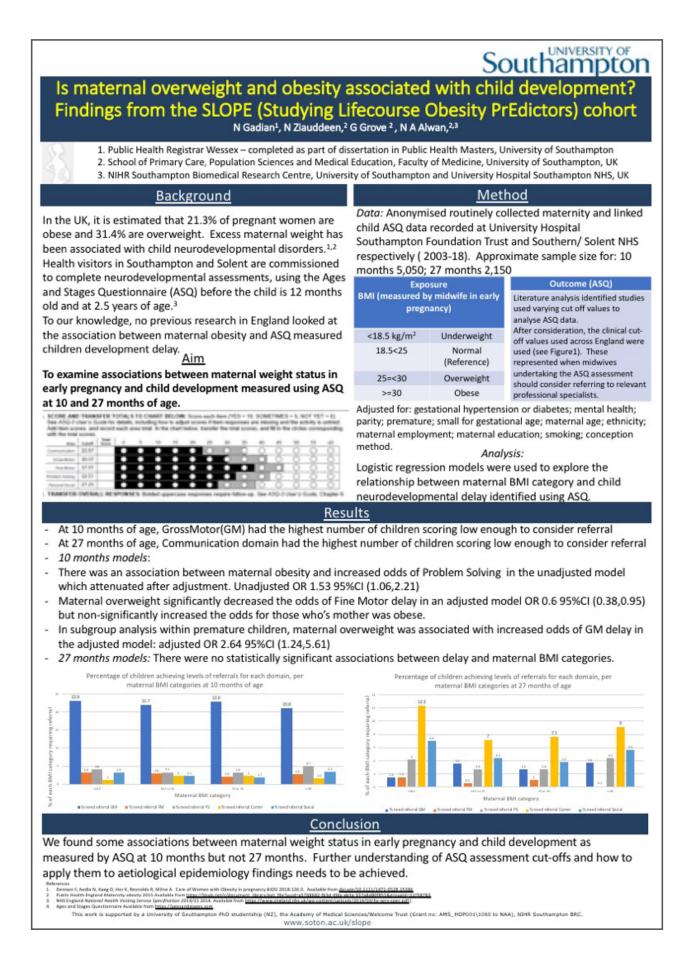
Figure 2. Pocket Card





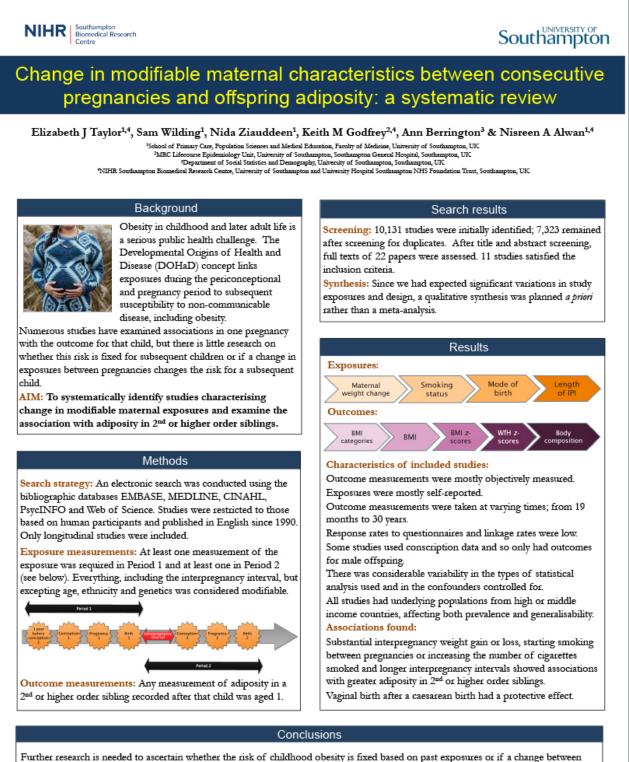
3. Is maternal overweight and obesity associated with child development within the first year of life? Findings from the SLOPE (Studying Lifcourse Obesity PrEdictors) cohort.

Naomi Gadian, University of Southampton, Public Health Registrar Wessex



4. Change in modifiable maternal characteristics between consecutive pregnancies and offspring adiposity: a systematic review.

Elizabeth Taylor, School of Primary Care, Population Sciences and Medical Education, University of Southampton.



Further research is needed to ascertain whether the risk of childhood obesity is fixed based on past exposures or if a change between pregnancies alters the risk for a subsequent child. Identification of exposures could inform the type and effectiveness of interventions for mothers who wish to become pregnant again. The interpregnancy period is an opportunity to optimise health for the mother and her whole family whilst still in relatively intensive contact with healthcare professionals.

This work is supported by an NIHR Southampton Biomedical Research Centre and University of Southampton Primary Care, Population Sciences and Medical Education PhD studentship (EJT), and an Academy of Medical Sciences/Wellcome Trust Grant (NAA) (Grant no: AMS_HOP001\1060). www.southampton.ac.uk/slope 5. What might we do to improve maternal and child nutrition in communities in sub-Saharan Africa? A qualitative study.

Daniella Watson, Human Development and Health, Faculty of Medicine, University of Southampton

Community engagement in priority setting for improved mother and child nutrition preconception, pregnancy and post-delivery



Daniella Watson¹, Sarah Kehoe², Agnes Erzse³, Adelaide Compaore⁴, Cornelius Debpuur⁵, Engelbert Nonterah⁵, Herman Sorgho⁴, Karen Hofman³, Shane Norris⁶, Marie-Louise Newell^{2,7}, Kate Ward^{2,7}, Mary Barker^{2,7,8} and the INPreP Study Group 'Global Health Research Institute, Faculty of Medicine, University of Southampton, UK; ²Medical Research Council Lifecourse Epidemiology Unit, University of Southampton, UK; ³SAMRC/Wits Centre for Health Economics and Decision Science, PRICELESS SA, School of Public Health, Faculty of Health Sciences, University of the Witwatersrand, SA; ⁴Clinical Research Unit of Nanoro, Burkina Faso; 'Navrongo Health Research Centre, Ghana; 'Development Pathways for Health Research Unit (DPIRU), School of Public Health, Faculty of Health Sciences, University of Southampton, UK; of Public Health, University of the Witwatersrand, SA; ⁵NIHR Southampton Biomedical Research Centre, University of Southampton, UK

AIMS

METHODS

analysis.

INTRODUCTION

- Sub-Saharan Africa has a 'double burden of malnutrition', where under-nutrition coexists with overweight and obesity leading to increased prevalence of non-communicable diseases (NCDs).
- Countries undergoing nutritional transition, such as Burkina Faso, Ghana and South Africa, are particularly vulnerable to this public health challenge.
- Maternal and child malnutrition is prevalent and contributes to adverse economic, social and health consequences across the lifecourse.

RESULTS Three emergent themes from FGs:

Transition: Stage of economic and social transition in each setting determined the

- experiences of NCDs as a major health issue;
- access to healthcare;
- · family structure and sociallyconstructed gender roles.

Pressures: Underlying constraints of limited finance and opportunities affect communities'-

- · poverty;
- lack of socio-economic opportunity;
- · food security where, sufficient quantity, rather than quality of food was the major priority for families.

- women generating income to feed their families;
- · community groups and agricultural support;

Understand community perceptions of factors

optimise nutrition in the first 1000 days of life.

Focus groups (FGs): 30 FGs, 10 in each country.

Participant groups: Women 18-25 years, 25-40

influencing maternal and child nutrition

Identify context-specific interventions to

years, 40-55 years; Men 18-55 years.

FGs in local languages, audio-recorded,

transcribed and translated into English.

Analysis tool: NVivo 12 software, thematic

Total participants = 235.

 building infrastructure and creating healthy environments to access nutritious foods.

Community voices inform priority setting efforts to optimise nutrition in the first 1000 days.

engagemen Data consolidation Existing evidence Interventions that reflect local health needs, context & societal values. Same NIHR 1 ukaid

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PRICE PS5 54

DPHRU

CONCLUSION

- Interventions and policies should encourage community empowerment and address wider social determinants of nutritional status.
- DOHaD research should continue to explore community values and engage with all stakeholders including the end user to maximise feasibility and effectiveness of interventions.
- INPreP will implement a priority setting tool (Choosing Healthplans All Together-CHAT) with communities to identify interventions.

The NIHR Southampton 1000 DaysPlus Global Nutrition Research Group: leveraging improved

The NHR Southampton 1000 Days'hus Global Nutrition Research Group: Ieveraging improve nutrition preconception, during pregnancy and postpartum in Sub-Saharan Africa through navel intervention models, at the University of Southampton This research was commissioned or the National NetSteler for Health Research (KDHR) Southampton 1000 Days'hus Global Nutrition Research Group axing Official Development Assistance (IOA) funding. The views expressed or this publication are those of the authors and not necessarily those of the RWR or the Department of Nealth and Social Care.

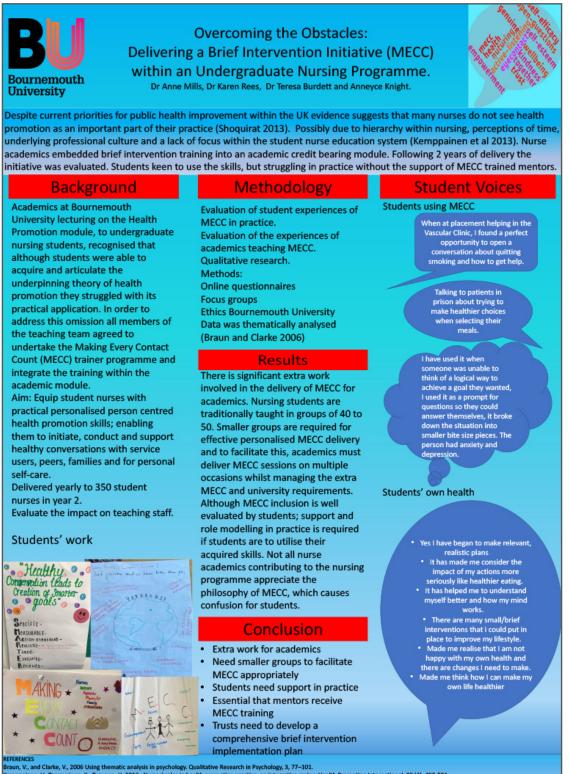
Contact and social media Daniella Watson d.watson@s

NIHR_INPreP aniellawatson

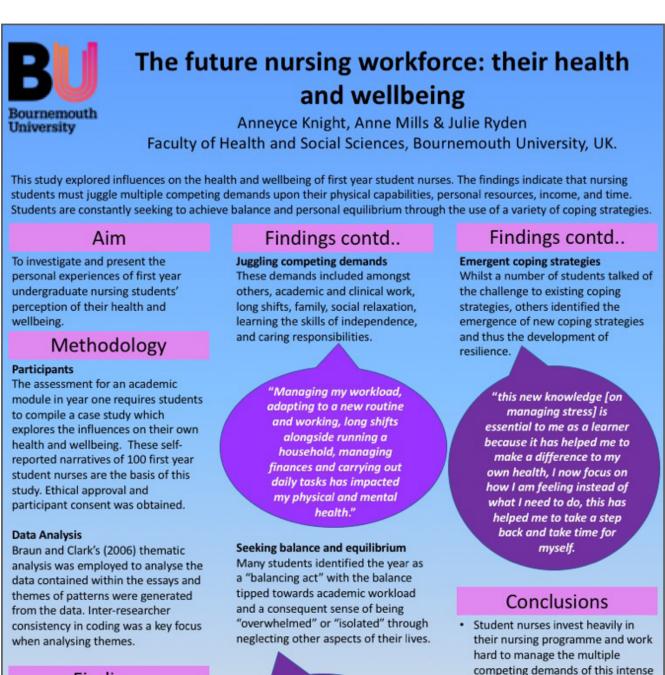
Workforce Development

6. Overcoming the Obstacles: Delivering a Brief Intervention Initiative (MECC) within an Undergraduate Nursing Programme.

Anne Mills, Faculty of Health and Social Sciences, Bournemouth University



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Findings

Nursing students indicated that they were required to juggle multiple competing demands upon their time, physical capacities, income and personal resources and were constantly trying to find balance and personal equilibrium. They also revealed the challenge to existing coping strategies and the development of new strategies.

"I was afraid to stop...for the fear I might let something slip."

'I was struggling financially on a student budget and had

immense feelings of guilt placing my son in childcare all week. Maintaining a home and work life balance was becoming less achievable resulting in me not going out or socialising and spending the majority of the time at home studying."

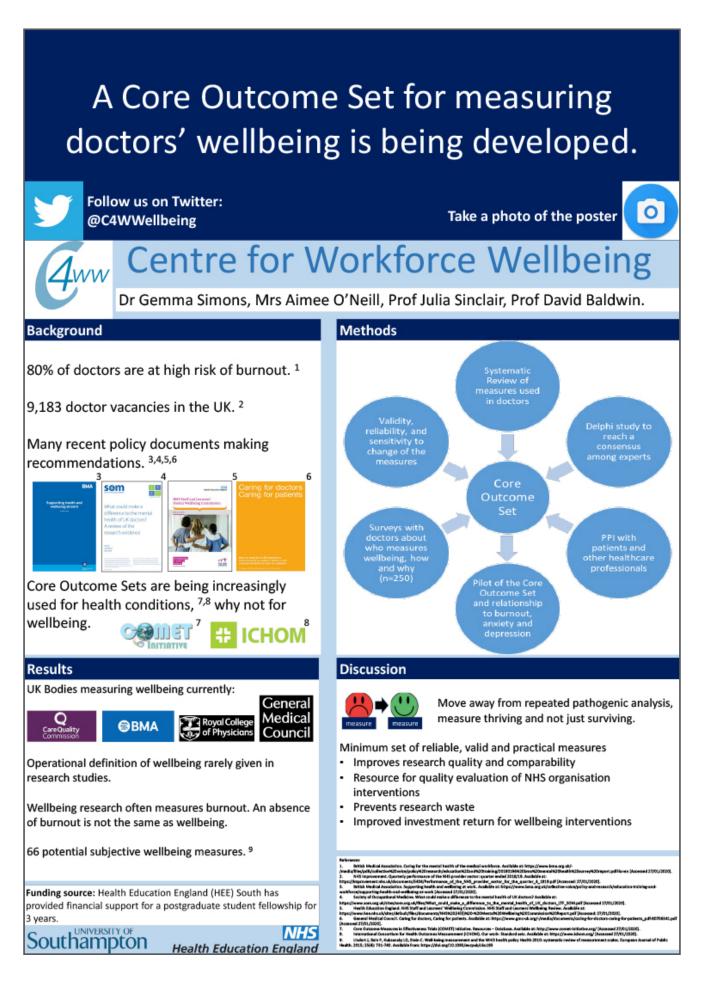
There was also a sense of not being able to 'turn the off switch', so that a constant state of alertness to course issues dominated daily life.

- competing demands of this intense three year programme.
- Transitioning into the programme throws students into demanding and competing stressors.
- To survive the course requires students to learn to juggle the competing demands of all aspects of their lives, including; academic learning, practice learning, peer social time, self-care and family time.
- Understanding student experiences and the major stressors provides opportunities for the NMC in conjunction with HEIs to ensure that curricula avoid placing heavy unmanageable burdens on students.

Braun, V., and Clarke, V., 2006 Using thematic analysis in psychology. Qualitative Research in Psychology, 3, 77-101.

8. Wellbeing in doctors; measurement matters!

Gemma Simons et al, Centre for Workforce Wellbeing, University of Southampton and Health Education England Wessex



9. Developing Healthy Conversation Skills Training for Teachers and Education Practitioners.

Lisa Bagust et al, Southampton Education School, University of Southampton

Developing Healthy Conversation Skills Training for Teachers and Education Practitioners L F Bagust L¹, Barker M ²³, Godfrey K^{2,3,4}, Grace M¹ , Griffiths J^{1,5}, Hanson M^{3,4}, Inskip H^{2,3}, Lovelock D¹,

Woods-Townsend K^{1,2}, Lawrence W^{2,3}

¹Southampton Education School, Faculty of Social Sciences, University of Southampton, Southampton, UK, ²MRC Lifecourse Epidemiology Unit, University of Southampton, Southampton, ³UKNIHR Southampton Biomedical Research Centre, University Hospital Southampton NHS Foundation Trust, Southampton, UK, Institute of Developmental Sciences, Faculty of Medicine, University of Southampton, Southampton, UK, ⁵Mathematics and Science Learning Centre, University of Southampton, Southampton, UK

Healthy Conversation Skills

Healthy Conversation Skills (HCS) is a programme of skills to support behaviour change developed at the University of Southampton.

Introduction

- Childhood obesity is a major public health problem in the UK. Current national statistics show 20% of children aged 10-11 years are classified as obese. Only 18% of children aged between 5 and 15 years consumed the recommended 5 or more portions of fruit and vegetables a day, with 51% consuming fewer than 3 portions a day.
- There is scientific evidence that a healthy lifestyle at an early age can have profound consequences on long-term health, and on the health of future children - we need to get the message across to adolescents before they have children of their own.

Aim

To train teachers to be confident in using HCS to enable them to support their students in making behaviour changes.



Method

- © Our previous research has shown sustained changes in student knowledge and motivation to be healthier over time, but did not indicate changes in related behavours¹. To address this we extended the intervention by adding HCS training, upskilling teachers in skills to support student behaviour change.
- We modified a previously designed behaviour change training programme developed for health and social care practitioners² and adapted it to this new audience.
- Prior to teaching the LifeLab module, secondary teachers attend a professional development day (PDD) where they are introduced to HCS, and an online version to support them back in school.
- We measured the impact by running focus groups with teachers after the PDD to gauge their views of HCS and by asking them to complete an online questionnaire to evaluate the training day.

Southampton



- Solution listening more than giving information
- reflecting on practice Supporting goal-setting using
 - SMARTER action-planning (Specific Measurable, Action-oriented, Realistic, Timed, Evoluated, and Reviewed)

Results

R

Since April 2015, 105 qualified teachers have been trained in HCS.

We have shown the positive impact on teachers being trained to support students in making healthy behaviour changes.

100% rated the quality of the training as good (5%) or very good (95%).

"I think that this course will have a huge impact on my personal practice. A complete change in my perspective on questioning."

"I am leaving today with lots of enthusiasm and inspiration."

"It will certainly make me think about my questioning skills. I will also hope to embed this idea of making changes to your health into our non curriculum days."

75% commented on the positive impact the HCS training will have, not only in their own teaching but also in raising their awareness of the potential of affecting the lives of their students.

"Hugely valuable, it will have a massive impact on the way that I interact with, support and encourage my students. One of the most beneficial CPD sessions

"More able to help students evaluate their lifestyle choices and their effects.'

excited to teach health again!"

University Hospital Southampton NHS NHS Foundation Trus



В

Discussion

- In our current randomised control trial, 'Engaging Adolescents in CHanging Behaviours', (EACH-B) we are aiming to initially train a further 50 teachers.
- We are developing the current student health pledge worksheet (Figure 1) to further support students and help identify whether changes are actually being made.
- The next step will be to see how this strategy impacts on the students, i.e. by collecting quantitative data to measure behaviour change.
- The UK government's new Personal, Social, Health and Economic education curriculum for 2020 makes the Health and Wellbeing curriculum statutory in all schools in England, which offers a timely opportunity to further develop HCS in schools in order to support positive health behaviours.



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¹⁰Woods-Townsend, K. et al. LifeLab Southampton: a programme to engage adolescents with DOHaD concepts as a tool for increasing health iteracy in teenagers - a plot cluster-nandomized control trial. J Dev Orig Health of Dis. 2018, ³Lawrence W. et al. 'Making every contact count': longitudinal evaluation of the impact of training in behaviour change on the work of health and social care practitioners. Journal of Health Psychology. 2016;21(2):138-151 Funding sources

LifeLab is supported by NIHR Southampton Biomedical Research Cento in Nutrilion, UoS and University Hospital Southampton NHS Foundation Trast and has received research funding from the Welkcome Trast, the MRC, CRUK, RCLIK, the BUPA Foundation, Rotary, the BHF and Wessex

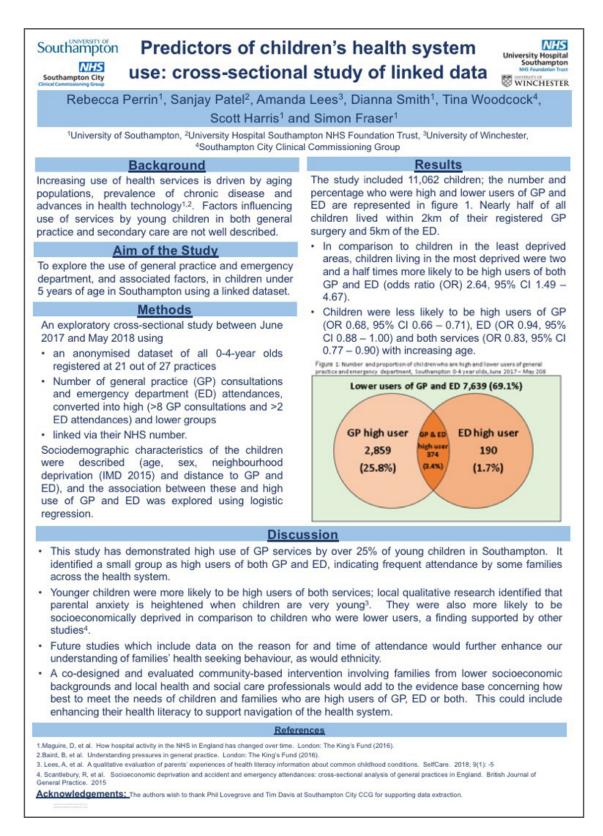
Acknowledgements

All the teachers who completed the HCS training, and all the schools, students and their teachers who participate so enthusiastically in the LifeLab programme.



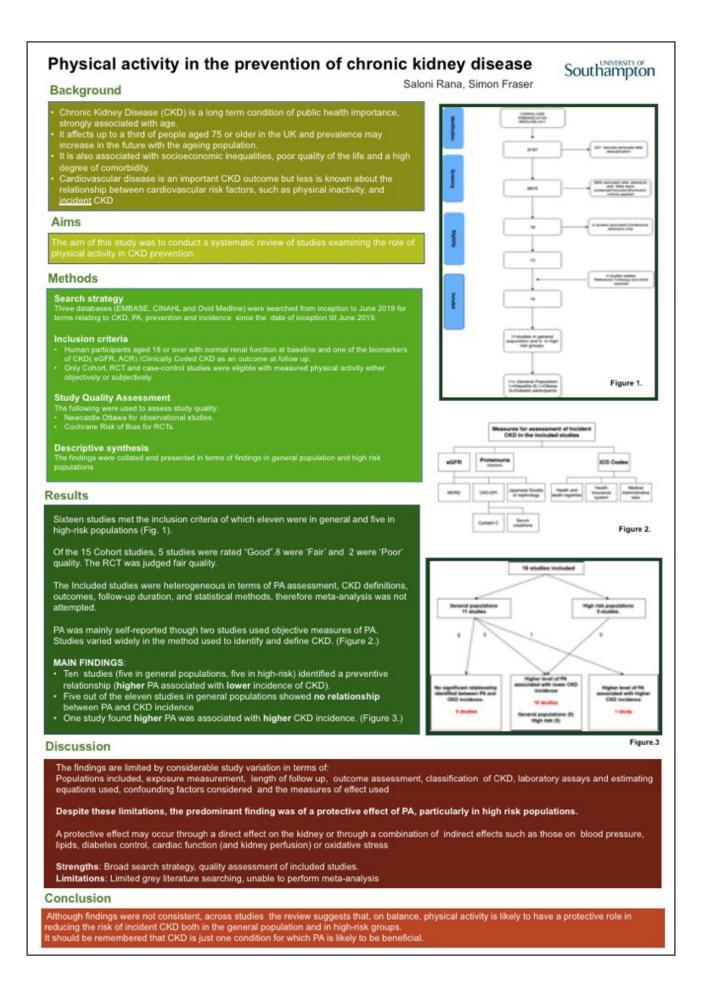
Using Data

 Predictors of children's health system use: cross-sectional study of linked data. Rebecca Perrin et al, School of Primary Care & Population Sciences, University of Southampton



11. The role of physical activity in the prevention of Chronic Kidney Disease.

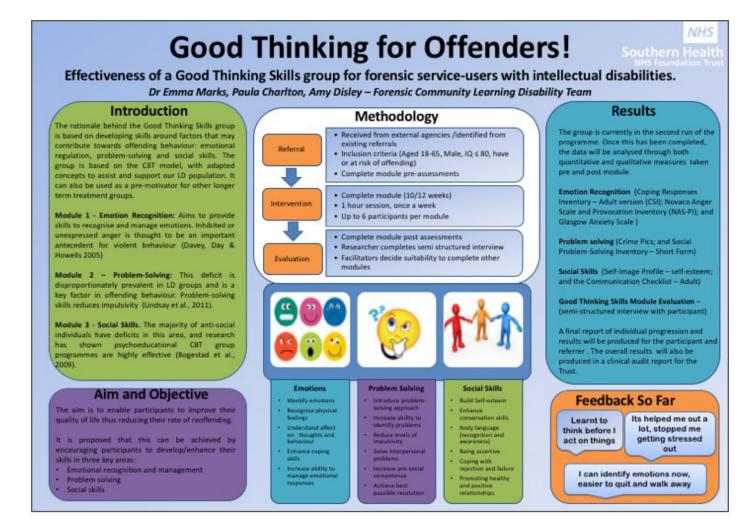
Saloni Rana et al, School of Primary Care, Population Sciences and Medical Education, University of Southampton



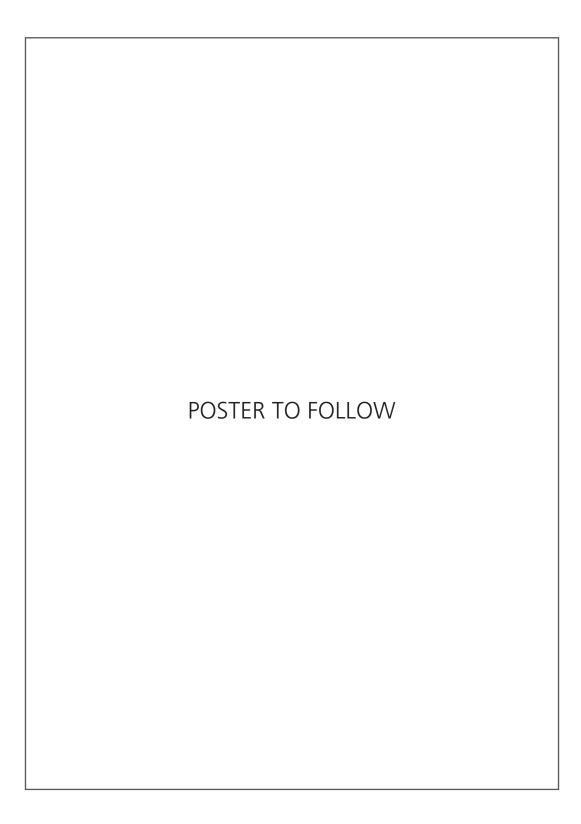
Vulnerable Adults

12. Effectiveness of a Good Thinking Skills group for forensic service-users with intellectual disabilities.

Emma Marks et al Adapted-Dialectical Behaviour Therapy: working with clients in a forensic service with histories of trauma diagnosed with learning disability, Forensic Learning Disability Services

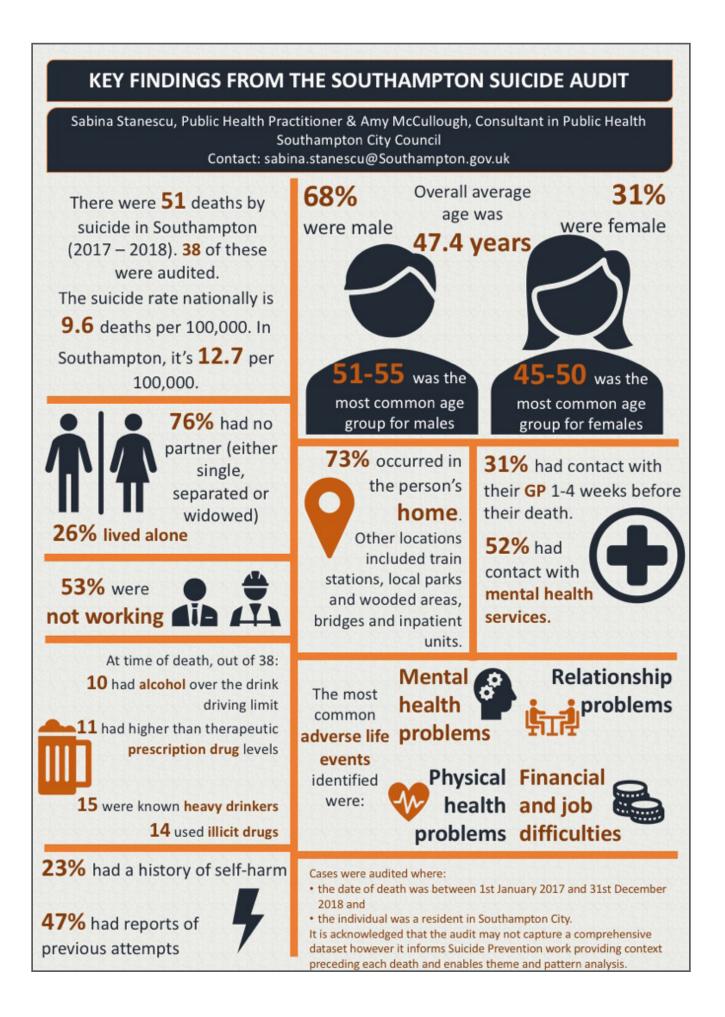


Accessibility of health promotion applications.
 Rachael Middle et al, Southern Health NHS Foundation Trust



14. Southampton Suicide Audit.

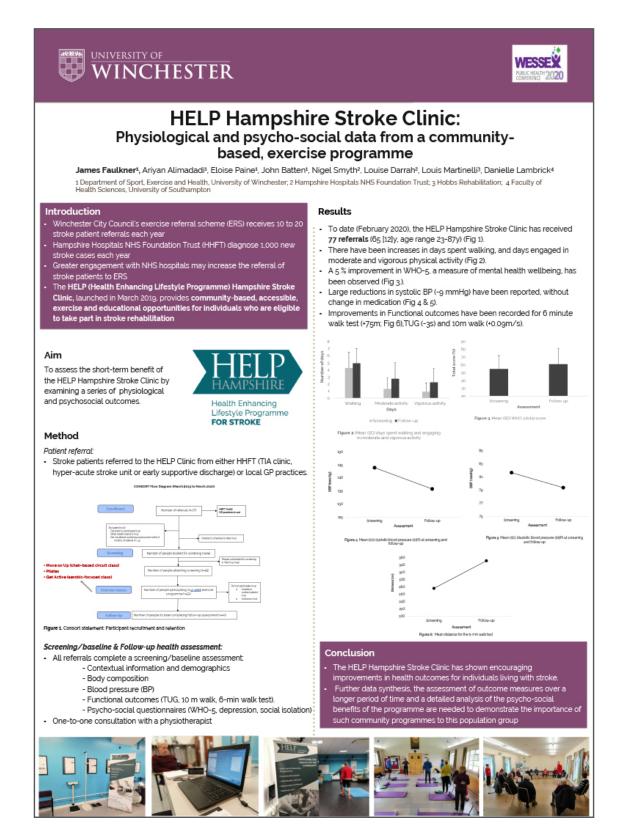
Sabina Stanescu, Public Health, Southampton City Council



Service Development

15. HELP Hampshire Stroke Clinic: Preliminary physiological and psycho-social data from a community-based, exercise and education programme.

James Faulkner et al, University of Winchester



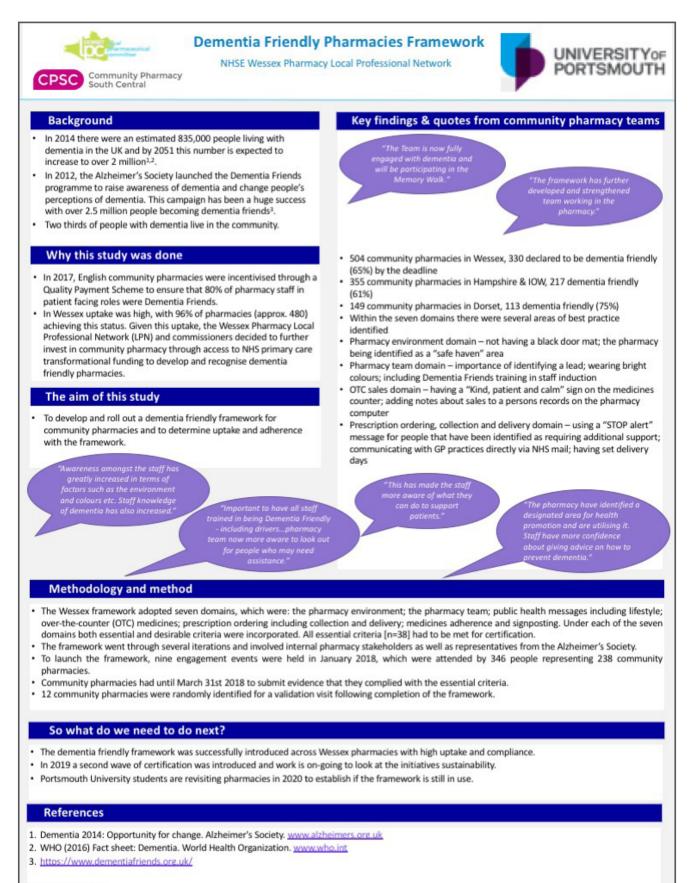
16. ECHO - Targeted Health Visiting Programme. Carol Stevens et al, Solent NHS Trust

... improving outcomes for children and families stronger by reducing inequalities... futures Solent NHS Trust A Targeted Health Visiting Programme What is ECHO Aims of the ECHO Programme Improved attachment ECHO is a targeted health visiting programme delivered by health visitors at Universal PartnershipPlus level from the antenatal period until age 3 Speech and Language in line with peers Childhood healthy weight Aim to complete 30 home visits **Reduction in LAC** Content of the programme moves through the developmental stages from pre-birth Improved experience for families receiving ECHO to 3 years. Improved parental confidence and engagement The programme is supported additional supervision and a clear outcomes Improved experience for health visitors framework. Areas of Intervention based on the Healthy Child **Programme and the Assessment Framework Triangle** Child Development Healthy Pregnancy Transition to Parenthood Healthy Weight & Die Healthy Maternal Mental Health Growing & Thriving Breastfeeding & Nutrition Hood Hills Attachment Parenting & Attachment Wellbeing Substance Misuse (emotional/physical) **Physical Health Outcome Measures** School Readiness Learning Disabilities **Healthy Home** EPDS and GAD 7 SAFE SAFE Australian Attachment Questionnaire SAFE ASQ-3 and ASQ SE-Months Relationships & Domestic Abuse 12 Months Wider Family 18 Months Months 24 Home Conditions 36 Months Employment/Income Progress on Early Help Plans Social Integration & Community Resources Some Early Case Audit Findings - October 2018 The criteria of domestic abuse accounted for at least 50% of the cases closely followed by maternal mental health problems At least 60% of the mothers were in their twenties 50% were single parent families with the mother as the sole carer 30% of cases were identified through universal assessment by the HV team, the rest were highlighted by MASH or through step across from children's social care Highest percentage of families engaged with ECHO were white British

Some early evidence that ECHO intervention is preventing families escalating into Tier 4 services

17 Dementia Friendly Pharmacies.

Amanda Moores, Dorset Local Pharmaceutical Commmittee, University of Portsmouth



Presenting Authors:

Amanda Moores, Chief Officer, Dorset Local Pharmaceutical Committee Professor Paul Rutter PhD, FRPharmS, FFRPS, SFHEA, Professor in Pharmacy Practice, School of Pharmacy and Biomedical Sciences 18. Review of Hampshire local authority policy on tackling the social determinants of health and health inequality.

Mirembe Woodrow, University of Southampton



Five interviewees; up to 45 mins duration.

19. Using Teledermatology for remote diagnosis of patients in primary care on the Isle of Wight.

Matthew Williams et al, Wessex AHSN

Using Teledermatology for remote diagnosis of patients in primary care on the Isle of Wight



Authors: Matthew Williams, Philip Daniels-May, Rachel Dominey, Heather Bowles, Noor Alghayeb, Malcolm White, Helen Gasior, Alison Barton-Smith, Dr Amy Poyner, Tony Martin

Contact details: Matthew Williams; Primary Care Innovations Programme Manager at Wessex AHSN Matthew.williams@wessexahsn.net | 07784 235690

Background:

Gnosco, a Swedish digital healthcare technology company, developed its telemedicine solution Dermicus in conjunction with the Karolinska University Teaching Hospital in Stockholm, Sweden for the secure and fast diagnosis of skin cancer.

Working with Gnosco, Wessex Academic Health Science Network (AHSN) conducted a market testing exercise with NHS dermatology providers across Wessex to determine a need for the technology. The sub-contracted service provider for the Isle of Wight, Lighthouse Medical, submitted an Expression of Interest aligned to the retendering of the dermatology service by the Isle of Wight CCG. Through further discussions with the CCG, it was agreed to undertake a Real World Evaluation with the AHSN to gather NHS clinical evidence of the Dermicus technology. The Dermicus technology has been used effectively in Sweden since 2015.

Aim:

The aim of this project is to increase accessibility for patients with suspected malignant melanoma and other skin cancers by providing specialist care skills remotely (teledermatology) in primary care, where the patient first presents with skin changes.

As a result it is hoped the project will reduce the number of unnecessary referrals to secondary care as well as benefiting patients by speeding up diagnosis.

Methodology:

The project is deployed across fifteen designated GP Practices on the Isle of Wight coordinated by Wessex AHSN with one remote consultation site, supported by Lighthouse Medical locally on the Island.

Each practice has a dedicated smartphone with high quality dermatoscope attachments to ensure the quality of images.

Outline patient pathway:

0	Patient presents at GP surgery with suspicious lesion,
2	Primary care specialist photographs suspicious changes of skin lesion with Dermicus iPhone mobile application and connected dermatoscope.
3	Images are securely uploaded via the mobile application to the secure server.
4	Dermatology specialist has access to images of suspected skin lesion, background information, reviews case and manages patient appropriately.
~	

Primary care specialist and patient are informed of outcome and provided with appropriate advice and guidance.

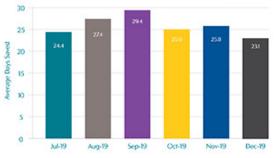
Key Highlights:

To date, there have been 109 remote referrals completed with a mean referral response time of 1.6 days. Approximately 35% of referrals have been managed with remote advice and guidance only, notably reducing the need for face-to-face appointments. A reduction in follow-up appointments has also been noted. This is because the remote referral allows for the appropriate first appointment (biopsy etc.) to be booked at the earliest opportunity.

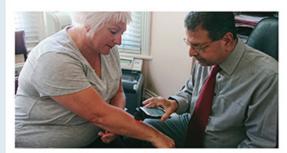
A Real World Evaluation will be undertaken by Wessex AH\$N in Summer 2020.



Average Days Saved from GP Appointment to First Consultant Review Teledermatology Pathway vs Traditional Pathway



Benefits:



Secure and fast diagnosis of skin cancer

- Reduction in patient referrals
- · Reduction in unnecessary referrals
- Improved patient diagnosis due to clinician collaboration across the platform
- · Secure and compliant transition of patient data and images
- · Continuous education for clinicians in teledermatology
- · Secure Multi Disciplinary Team (MDT) collaboration and communication

Community Initiatives

20. Identifying Social Isolation and Loneliness in Berkshire. Lizzie Blundell et al , Public Health Services for Berkshire

Identifying Social Isolation and Loneliness in Berkshire

Lizzie Blundell, Public Health Registrar & Jo Jefferies, Consultant in Public Health

Public Health Services for Berkshire

BACKGROUND

How are social isolation and loneliness defined?

Social isolation and loneliness are different but related concepts. Social isolation is defined as, "an objective measure of the number of contacts people have; it is about the quantity of relationships."

Loneliness is defined as, "a subjective, unwelcome feeling of lack or loss of companionship; it is about the quality of relationships."

The two concepts are not synonymous as a person can be lonely but not isolated and vice versa. However, the concepts are often considered together in research and practice, since they are closely related.

What is the impact?

Social isolation and loneliness are associated with poor health outcomes. The Marmot Review (2010) highlighted that:

"Individuals who are socially isolated are between two and five times more likely than those who have strong social ties to die prematurely."

There is evidence that individuals who are lonely or isolated are at higher risk of depression, dementia, diabetes and cardiovascular disease. Being lonely or isolated also results in more frequent use of health and social care services.

What is the prevalence?

In the Community Life Survey in England (2018) 6% of adults reported feeling lonely "always" or "often." It is not only older people who are affected; 11% of individuals aged 10-15 and 8% of individuals aged 16-34 reported regular feelings of loneliness. The Jo Cox Commission on Loneliness (2017) led to publication of the Government's first loneliness strategy in 2018. This set out goals to improve the evidence around the impact of social isolation and loneliness and to give consideration to these issues within broader policy development.

Project aim

This project aimed to provide insight on populations at greatest risk of social isolation and loneliness across the six unitary Local Authorities in Berkshire – Bracknell Forest, Reading, Slough, Windsor & Maidenhead (RBWM), West Berkshire and Wokingham. The objectives were to:

Scope the data available in relation to social isolation and loneliness.
 Identify potential areas of high need across Berkshire.

This project was established in response to a need to understand whether resources and interventions to tackle loneliness were being directed appropriately.

METHODS

A review of the literature was undertaken to understand determinants of social isolation and loneliness. The existing evidence was limited since studies had often used inconsistent study designs and had tended to focus exclusively on elderly populations.

However, in 2018 the Office for National Statistics published analysis of the characteristics and circumstances associated with loneliness in England using findings from the Community Life Survey 2016-17. This had asked a sample of the population to rate how often they felt lonely on a scale from "Never" to "Often/Always". Cluster analyses were undertaken to generate 3 profiles of people at particularly high risk of loneliness:

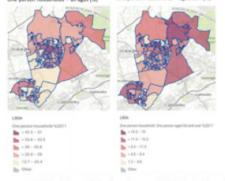
Widowed home owners, living alone with long-term health conditions.
 Unmarried, middle-aged individuals with long-term health conditions.

3. Young renters with little trust or sense of belonging to their local area. Using characteristics identified by the ONS, this project used relevant indicators from Fingertips Public Health Profiles (PHE), the Berkshire Data Observatory (Public Health for Berkshire) and Age UK to produce a series of heatmaps showing risk of loneliness at Local Authority and LSOA level.

RESULTS

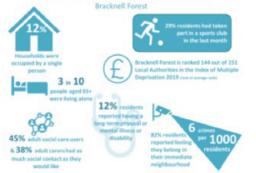
Heatmaps showing indicators of social isolation and loneliness identified the Berkshire neighbourhoods with residents at greatest risk, based on factors such as household characteristics, marital status, health, crime levels and deprivation.

Example heatmaps showing data on single person households are shown here for Bracknell Forest Local Authority.



Summary statistics (shown below) and more detailed dashboards with the full dataset were also developed for each Local Authority.





The findings of this project were summarised in a report for each of the six local authorities. Findings were shared with stakeholders. In Reading, a community working group has been set up to tackle loneliness. In Slough, the report was used to launch a "Reach Out" campaign and a conference on "Social Isolation, Loneliness & Belonging" in collaboration with community and faith groups.

CONCLUSIONS

Risk of social isolation and loneliness can be profiled for local authorities and for individual neighbourhoods using a range of public health indicators. This can enable Public Health teams and their partners to develop effective interventions and take preventative action, ultimately reducing the adverse health consequences. Data on social isolation and loneliness, collected through regular national surveys, is due to be introduced in the 2019/20 Public Health Outcomes Framework. This will strengthen the data available to Public Health teams.

ACKNOWLEDGEMENTS

Project supervisor: Jo Jefferies, Public Health Consultant

Collaborators: Berkshire Public Health Consultants

Data sources: Public Health Services for Berkshire Informatics team; Fingertips Public Health Profiles portal & Age UK.

References: available on request

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Alastair Loadman, Stanmore Walking Football Project

WINCHESTER

DEPARTMENT of INTERPROFESSIONAL STUDIES

Stanmore Walking Football Project

Alastair Loadman and Ella Kendrick, Faculty of Health and Wellbeing

Introduction

This on-going project began in November 2018. It addresses the part of the UK Government's (2017) *Industrial Strategy* concerned with healthy ageing. Some have suggested that a hundred year life-span will become increasingly common in the UK. If that view is correct, this situation will provide opportunities and challenges for those seeking meaningful and healthful activity in later life (Gratton and Scott, 2016).

Aim

This project provides opportunities for people over the age of 50 from the local Stanmore community to engage with physical activity, supported by student volunteers. Free walking football sessions, held on campus, provide enriching experiences for all participants and enable "our older citizens to lead independent fulfilled lives." (HM Government 2017, p.52).

Method

Funds were used to purchase good quality football equipment and sports clothing for student volunteers. A University hospitality card was used to provide drinks and snacks at pitchside, as social mixing was considered an important element of the experience. A free players' lunch was offered once a month to all participants, to facilitate socialisation and attract student volunteers. Students were also incentivised through an accreditation scheme (Student Achievement in Higher Education), which enhances their CV. They help manage sessions, welcome and interact with visitors, raise skill levels within the group and encourage persistence with activity. Social media (a WhatsApp group) supported the developing group identity, recorded champagne moments and highlighted changes to playing arrangements. A University Film Production student filmed weekly sessions, with a view to creating a short film for public screening in summer 2020.



Live Action from the Theatre of Dreams credit: Ella Kendrick

Data - WhatsApp Postings



Sessions are aligned with many of the NHS (2019) recommendations relating to mental health, specifically: connecting with others, being physically active and paying attention to the present moment (mindfulness). The social nature of walking football enables older people to chat, relax, enjoy varied company in different surroundings and keep in touch with other members via social media.

Twitter and Facebook - connecting with others



Conclusion

Opportunities for social and intergenerational mixing 'around the football' enabled older people to be seen as multidimensional individuals with different selves and life stories. Students report enjoying a new form of football and interacting with members of staff and the public beyond their University routines. Few participants came from the Stanmore estate; they travelled from other Winchester suburbs and surrounding areas. Finally, participants have overwhelmingly been white, middle class males. Further efforts are needed to appeal to a more diverse group of participants.

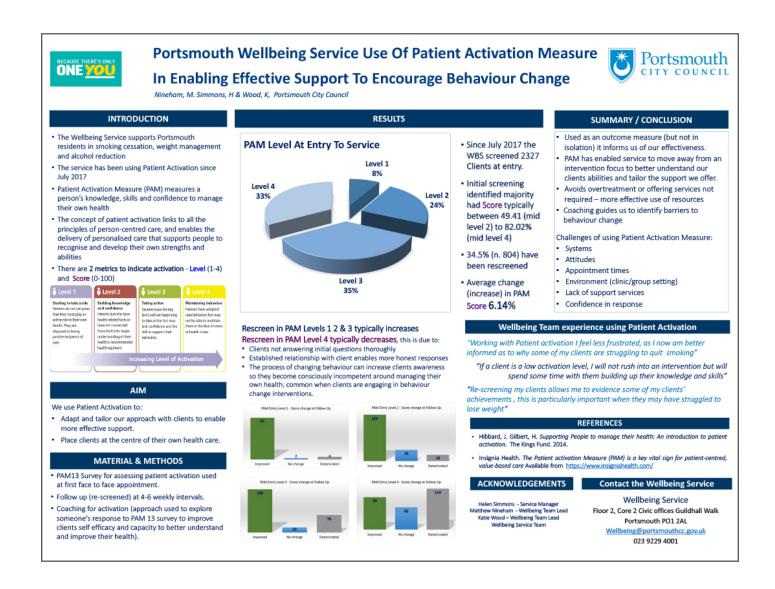
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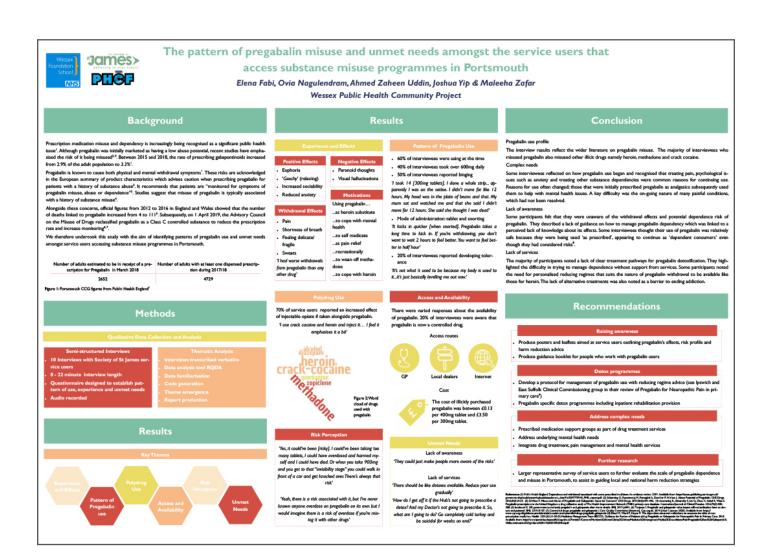
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